

CAREER POINT UNIVERSITY

HAMIRPUR

Institutional Distinctiveness

To use the knowledge generated during classroom teaching for welfare of local community and make our students accountable for the society by understanding their challenges & problems is the much felt need of the hour. The University has adopted a form of experiential education where learning occurs through community services for having *deeper understanding* of the problems and challenges faced by society. The ultimate objective is to nurture leadership skills, citizenship skills, analytical skills, team work, and greater sense of accountability among students. Further, to address this concern, the University has institutionalized *Community Development Cell* and made it an integral part of academics. The focus on social responsibility is also a part of the university's mission and is not only a part of its internal documents in the form of long-term plans but is a part of its real life as well.

Community development cell is aimed to promote maximum interaction of students with villagers through multiple activities, locally-based programs geared towards making them more *self-reliant*, better informed, or more empowered. This program provides an opportunity to students for research and innovation to realign their skills and capabilities to address the problems of villagers. **The University has adopted 22 villages in its vicinity for** the purpose of upliftment of rural people through several developmental programs /trainings /workshops/ awareness camps/seminars.

During the period crop diversification and improvement interventions implemented in the adopted villages have contributed significantly towards doubling the income of target households/farmers. An increase of up to 35.29% yield over the local check in crops (Ravi/Kharif) *vis a vis* revenue growth of up to 224% (Rs. 3.24 on investment of Rs. 1) has been observed. Besides awareness among villagers about their rights and various developmental schemes of Government for their welfare has also increased.

The active involvement of students in the different projects, training, camps, seminars and activities carried out by the University regularly for the upliftment of community build a strong link to social responsibility which shape the students as socially responsible/good citizens and a valuable element/partner in creating the wise economy. Various programs and activities carried out under following bodies from time to time.

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- 1. National Service Schemes (NSS):** The University has introduced NSS since its inception to actively contribute towards community services through various activities and programs. The University has registered NSS unit with Government of H.P. under self-finance mode. NSS is an integrated course of 4 credits, whereby students are also required to voluntarily work in villages. NSS support all the activities of Unnat Bharat Abhiyan and community development cell.
- 2. UBA/Community Development Cell:** In pursuance to the vision of University to uplift rural populace, the University has successfully registered itself with **Unnat Bharat Abhiyan**, an initiative of Ministry of the Human Resource Development, Govt. of India. Community development cell has also been established to help villagers through a number of developmental activities. The University has adopted 10 villages under UBA and 12 villages under community development cell to carry out developmental programs /trainings /workshops/ camps/seminars.
- 3. IARI - Delhi:** In year 2018, the University successfully affiliated with IARI (Indian Agriculture Research Institute) for collaborative extension programs like: distribution of hybrid seeds (rabi/kharif) to villagers for enhancement in agricultural yield. Amongst several organizations associated with IARI as partners, as a University we are the only institution across the country having association with IARI, to benefit rural population through their developmental programs and initiatives like: seed distribution, farmers training etc.
- 4. ICAR - Directorate of Rapeseed-Mustard Research, Rajasthan:** The University registered with Indian Council of Agriculture Research (ICAR)for assessment and transfer of improved production technology of Rapeseed – Mustered in Himachal Pradesh through Frontline Demonstration (FLDs) and other related technologies of the oilseed. The common interest is in increasing agricultural production through adoption of latest developed technologies by the farmers.
- 5. Legal Aid Clinic: Established in collaboration with H.P. State Legal Service Authority** legal awareness camps are organized from time to time by the University to assist rural

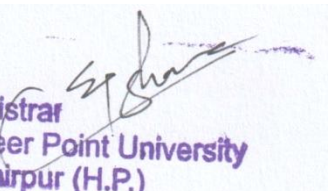
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people in their legal matters and provide them free legal consultation in collaboration with government agencies.

- 6. Institution Innovation Council & Pioneer Incubator:** The Pioneer incubator established by the University in association with Department of Industries, Government of H.P. and Institution Innovation Council set up by the University, in association with Government of India under Ministry of Human Resource Development, to promote innovation and skill enhancement activities of localities for professional entrepreneurship at regional/ national level. The center is working efficiently towards enhancing self-employment through vocational training and generating employment avenues, upgrading the skills of students/entrepreneurs and to provide them handholding support to set up enterprise under professional guidance, creating working ecosystem for startups, innovative projects, providing incentives. The ultimate objective is to support aspirants and develop an innovation and startup ecosystem. Further, Community oriented approaches for capacity development of local community in social entrepreneurship sector; partnerships with local industries/institutions, state/central government and non-government agencies to mobilize resources for innovation, skill enhancement and entrepreneurship; rejuvenation and improvisation of traditional indigenous innovations, skills and entrepreneurship sectors; outreach and awareness programs on innovation, skill enhancement and entrepreneurship; social and community transformation through enabling technology and processes has been introduced.

A total of 135 activities were carried out in the villages by the teachers and students under different programs for social development to accomplish the goal and objective of experiential learning and upliftment of rural population.



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